

SPONSORSHIP BROCHURE



IN PARTNERSHIP WITH



SHROPSHIRE REVOLUTION

American Football

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Oakengates Leisure Centre
Telford
United Kingdom
TF2 7AB



@shropshirerevolution



Shropshire Revolution
American Football

ABOUT US

The Shropshire Revolution is a competitive American Football team based in Shropshire, UK.

Our team is built on passion, dedication, and community involvement.

We work hard to grow the sport locally while promoting community and teamwork, hosting 2 teams under our name:

- full contact 11 v 11 team who participate in national leagues, open to anyone over the age of 18.
- Brand new for this season, 7 v 7 under 19 team who participate in the national league.

Our team has had a successful 23/24 season, making playoff's for the second consecutive year having been the Northern Champions in 2023. We are currently preparing for the 2024 season in the National Division one league, headed by the British Association of American Football and boasts a high-quality programme lead by Head Coach Alasdair Jarvis whose wealth of experience includes captaining and coaching the Great British Lions. Alasdair is supported by a team of over 10 qualified coaches.



With a wide-reaching fan base, we offer an excellent opportunity for businesses to connect with sports enthusiasts and local communities alike.

The team is predominantly funded by player subscriptions, supported by sponsorship payments and discounts from our valued partners. In addition to our current sponsorship agreements, we are seeking additional partnerships to support the growing costs of running the team throughout the 2024 season and beyond. Your sponsorship will help our Academy develop, grow, and thrive while giving back to the local community.



**SHROPSHIRE
REVOLUTION**

OUR TEAM

ALASDAIR JARVIS
HEAD COACH



DANIEL HULME
GENERAL MANAGER



ADAM NAYLOR
TREASURER



SAMMIE
SAFEGUARDING AND WELFARE



ESTELLE MAI
MARKETING AND MEDIA



DYLAN BATEMAN
WEBSITE AND MARKETING



OUR TEAM

COACHING

ALASDAIR JARVIS

OFFENSIVE CO-ORDINATOR

DANIEL HULME

DEFENSIVE CO-ORDINATOR

ALASDAIR JARVIS

SPECIAL TEAMS CO-ORDINATOR

ANDY BATHA

JUNIOR HEAD COACH/OFFENSIVE
CO-ORDINATOR

CHRIS MULROY

JUNIOR DEFENSIVE
CO-ORDINATOR

TOM ORDIDGE

JUNIOR ASSISTANT COACH

COACHING ASSISTANTS

JAMES RODGERS

DOMINIC CHASE-GRIFFITHS

ARON ADKINS

DARREN EDWARDS

MARK PHILLIPS

RICH MANTLE

DANIEL TOMLINSON

TOM ORDIDGE

STEPHANIE PALMER

JAMES DERRY

GAME DAY ASSISTANTS

TYLER BATHA

ZOE BYRNE

ADAM NAYLOR

EMMA BALDACCI

PENNY NAYLOR



**SHROPSHIRE
REVOLUTION**



WHY SPONSOR US?



COMMUNITY REACH

We engage with an enthusiastic local audience, from families and youth groups to sports fans across the West Midlands.

BRAND EXPOSURE

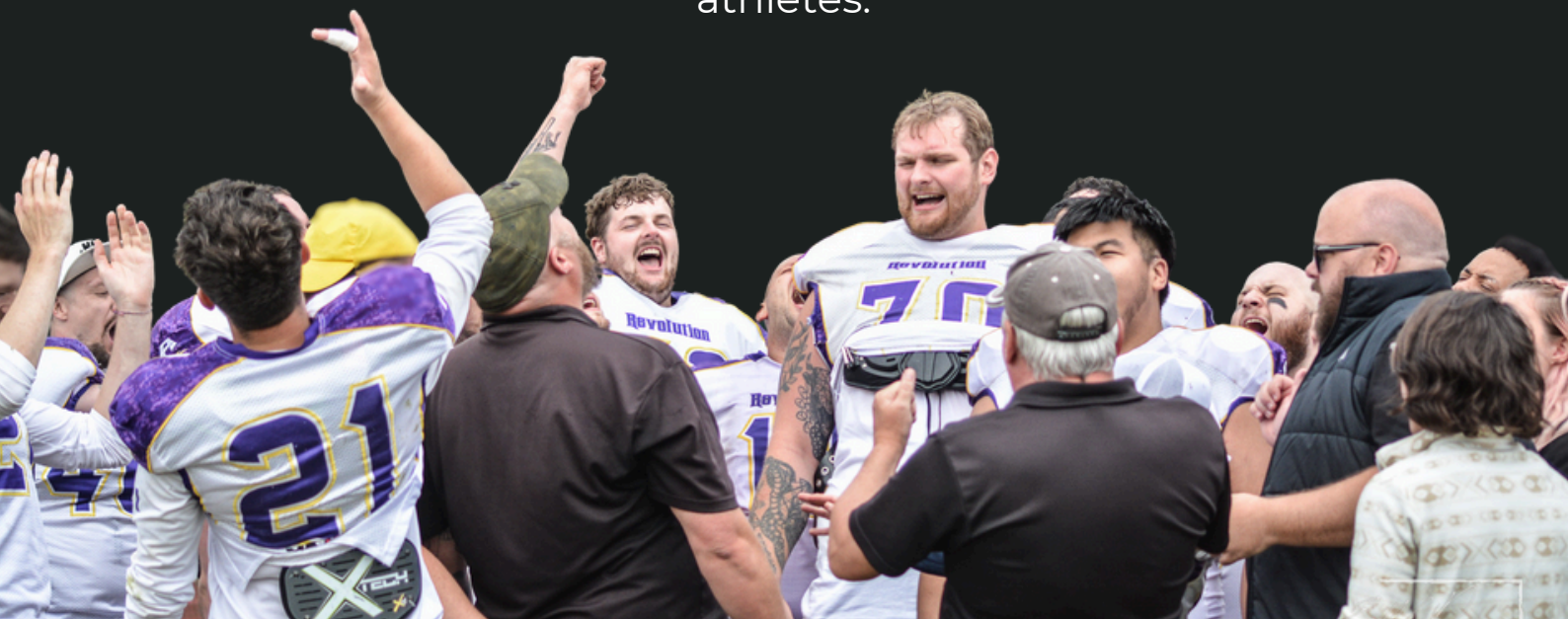
Our games, social media channels, website, and events provide sponsors with the perfect platform to gain brand visibility.

GROWTH

American Football continues to grow in the UK, and aligning with a grassroots team on the rise could be an excellent brand opportunity.

CORPORATE SOCIAL RESPONSIBILITY

Supporting local sports teams shows commitment to the community, healthy living and support for young athletes.



WHAT WE OFFER

AVAILABLE SPONSORSHIP



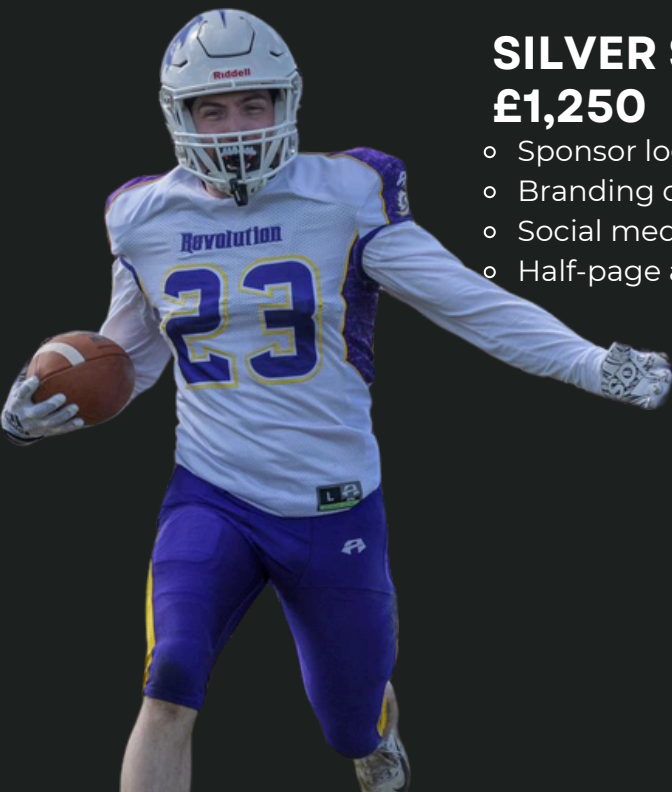
MAIN CLUB SPONSOR

PLATINUM SPONSORSHIP- £5,000

- Main sponsor logo featured prominently on game jerseys (home and away).
- Title sponsor for all games and events (e.g., "Shropshire Revolution, sponsored by [Your Brand]").
- Company branding on team website homepage, with direct links to your business.
- Regular mentions and posts on social media platforms (Facebook, Instagram, X (formerly Twitter)).
- Sponsor logo on banners, promotional materials, and game-day programs.
- VIP access to games
- Opportunities for brand promotion at community outreach programs, youth camps, and charity events.

GOLD SPONSORSHIP- £2,500

- Large sponsor logo on team jerseys.
- Company branding on team website sponsorship page and linked social media mentions.
- Game-day program advertisements and mentions.
- Sponsor logo on banners displayed at home games.



SILVER SPONSORSHIP- £1,250

- Sponsor logo on team helmets (smaller placement).
- Branding on the website sponsorship page.
- Social media shout-outs.
- Half-page advert in the game-day program.

BRONZE SPONSORSHIP- £500

- Sponsor logo in game-day programs.
- Branding on the website's sponsorship section.
- Social media publicity for your business.

WHAT WE OFFER

AVAILABLE SPONSORSHIP



JUNIOR PROGRAM SPONSORSHIP - £3,000

- Brand logo on junior team jerseys.
- Sponsor branding on youth camp materials.
- Participation and branding opportunities during youth events, camps, and coaching sessions.
- Increased exposure via outreach programs, engaging schools, and families.

EQUIPMENT SPONSORSHIP - £1,500

- Sponsor branding on official match balls, team training jerseys, equipment, and more!
- Logo featured in any media where equipment is show cased
- Company logo on pre-game warm up team t-shirts.
- VIP access to all games, including Coin Toss and Player of the Game Presentation.

GAME DAY SPONSORSHIP - £300 PER GAME

- Sponsor shout-out during game announcements.
- Sponsor name and branding on all game-day promotional material (online and offline).
- VIP access to games, including Coin Toss and Player of the Game Presentation.

PLAYER SEASON SPONSORSHIP - £250

- Help to grow the game by covering the equivalent of annual subs for one of our players, including kit rental.
- Business Logo Sticker on player helmet
- Sponsor will have photo opportunities at games and at their place of work as well as a framed sponsorship certificate

BESPOKE PACKAGES AVAILABLE

- We are more than happy to collaborate with all potential sponsors to build a tailored package to suit your needs.



MEDIA AND ONLINE PRESENCE



WE REACH THOUSANDS OF SUPPORTERS ACROSS OUR PLATFORMS:

- Our website has an average of 1,000+ unique visitors per month
- The Shropshire Revolution social media channels have a combined following of 5,000+ followers. Over 90 days we reached 19,000 accounts on instagram where we regularly share team updates, both photo and video content.
- Regular game day attendance during the season brings 100+ people per game



NEXT STEPS

WE WOULD LOVE THE OPPORTUNITY TO DISCUSS HOW SHROPSHIRE REVOLUTION CAN HELP PROMOTE YOUR BRAND WHILE ENHANCING OUR LOCAL AMERICAN FOOTBALL PROGRAM. PLEASE CONTACT OUR SPONSORSHIP COORDINATOR AT TO ARRANGE A MEETING OR LEARN MORE.

CONTACT US

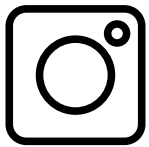
To discuss sponsorship packages or for more information about the team, contact:



Adam Naylor
07919 405 361



shropshirerevolutionaf@gmail.com



@shropshirerevolution



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Have something else in mind? We're always open to new ideas!



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